



# Durham

## Environmental Affairs Board

### M i n u t e s

August 17, 2004 ■ 6:00 p.m.  
Conference Room A  
Ground Floor, City Hall

### Approved Minutes

**Members Present:** Kathi Beratan, Sharon Beard, Ahrash Bissell, Matthew Greenwolfe, Will Anderson, Judy Kincaid, Bill Harnett, and Rick Crume  
**Members Absent:** Dock Terrell, Howard Glasgow, and Darryl Roberts  
**Guests Present:**  
**Staff Present:** Doug Vaughn, Glen Whistler, Vicki Westbrook, and Kathleen Snyder

#### Minutes:

Chairman Sharon Beard called meeting to order. Bill Harnett motioned to approve the meeting notes of July 27, 2004, with the correction of three typographic errors. Judy Kincaid seconded the motion, which was approved 9 - 0.

#### Announcements

Kathleen Snyder announced that there is now an internal website for the Board members.

#### New Business

Felix Nwoko of the City of Durham Transportation Department spoke about the implementation of the Greenhouse Gas Action Plan (GGAP). The GGAP was complete in 1999, but was not acted upon by City Council at that time. Mr. Nwoko identified two general problems with implementing the GGAP: 1) that Federal Funds used in implementation would have to spent on "transportation related projects"; and 2) that Orange County does not have a completed Greenhouse Gas Action Plan, and that it would be desirable to work with Orange County.

There is renewed interest in implementing the GGAP, and the City has \$39,000 in federal money available to update the GGAP. The timeline for the GGAP update extends over the next seven months. The first step is to draft Request For Qualifications (RFQ) in September for the Environmental Affairs Board (EAB) to review and to comment on it in October. The RFQ would be finalize and publicize in November and select a consultant by December. The City Council would need to approve the contract for the consultant in January. This would allow the

consultant to have enough time to prepare a draft report to be included the City and County budget processes in March or April, 2005.

Once funding for the revised GGAP is approved, the Durham Transportation Department would be able to plug GGAP policy into its programming and apply for additional funding from the North Carolina Department of Transportation (NC DOT). It is unclear how the City would respond to a shortfall in funding by the NCDOT. The Environmental Board would like to play an active role in moving GGAP implementation forward and agreed to review Mr. Nwoko's RFQ during the September meeting. In addition, the Board voted 9-0 to send a letter of support to City Council in support of revising the GGAP as soon as possible and funding implementation of the same.

### **Old Business**

The Board then continued discussion from the July meeting of the air quality initiative. Bill Harnett emphasized that an air quality initiative in Durham should focus on mobile sources, and that reducing vehicle miles traveled is the best strategy. There are federal and state programs in place, and if Durham wants to move beyond those, it needs to determine how to reach out to the sources of pollution. Mr. Harnett identified two tiers of emissions, government action and the private sector; the latter being the most difficult to reach in a campaign to reduce emissions. Mr. Harnett said that the state will attempt to "undesignate" non-attainment areas if there continues to be a pattern of cool summers. Therefore, the wording of any air quality policies in Durham should not be tied to non-attainment. Judy Kincaid said that the Board needs to tie in greenhouse gas reduction to the development of an air quality initiative. Ahrash Bissell noted that the government will need to facilitate behavioral change by doing things like providing bike lanes and sidewalks. Kathi Beratan noted the importance of social marketing, which identifies barriers to achieving certain behaviors and suggested that <[www.cdsm.com](http://www.cdsm.com)> is a helpful site for learning about social marketing.

### **Tasks For Next Meeting**

1. Mr. Harnett is to work on a resolution based on his points.
2. Ms. Beratan is to look into social marketing as a way to advance an air quality initiative.
3. Ms. Snyder is to work on the matrix of current initiatives.
4. The Board members are to brainstorm on possible stakeholder groups to include in the development of an air quality policy initiative.

### **Adjournment**

The meeting adjourned at 7:45 p.m. upon an 8-0 vote.

Respectfully Submitted,  
Will Anderson, Secretary  
September 3, 2004